



2015-16

# MEDIA GUIDE

DETROIT  
BASKETBALL



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The Detroit Pistons 2015-16 Media Guide was written and edited by Cletus Lewis, Michael Horan and Michelle Fikany.  
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Photography by Allen Einstein, David Roberts Photography and NBA Photos.  
Statistical information provided by Elias Sports Bureau and Chris Thorn.

Printing Services by ArborOakland Group.

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**CREDENTIALS:**

Requests for game-by-game credentials should be submitted in writing – on company letterhead – to the Pistons’ Public Relations Department AT LEAST 30 HOURS PRIOR to the game you wish to cover (2:00 p.m. on Friday for a Saturday, Sunday or Monday game). Credential requests may be faxed (248-377-3260). **NO CREDENTIAL REQUESTS WILL BE HONORED ON GAME DAY.** Please make certain all requests for credentials are confirmed by the Public Relations Department prior to arriving at the arena. Credentials may be obtained 2 1/2 hours prior to each game at the press gate, located at the loading dock media entrance in the southwest corner of the arena. Credentials must be visibly worn at all times and are non-transferable.

**PHOTOGRAPHERS:**

Limited (and assigned) space is available for both accredited television and still photographers in one of two quadrants – either the west side of the basket stanchion on the north end of the floor or the east side of the basket stanchion on the north end of the floor. **ABSOLUTELY NO TRIPODS ALLOWED.** Photographers must be seated and stationary, at least four feet behind the baseline at all times. Photographers are not permitted on the court at any time during the game and cannot shoot from public walkways or gathering areas. Orders for strobe lights must be requested through the Pistons’ Public Relations Department.

Photo credentials will be issued in the same manner as other credentials, although requests should be submitted by the photo editor. It is club policy NOT to allow freelance photographers. Each photographer will be assigned a position by the Pistons’ Public Relations Department, making it imperative that we are aware of your intentions to shoot a particular game. A photo (and seating) chart will be available in the media room and on the back of each basket stanchion. Photographers located on the baseline will be permitted only one standard size “Domke” bag which must be placed behind the photographer during the game. Equipment not needed during the game must be stored off-court. One additional camera can be stored either beside or directly behind the photographer.

**RUBBER LENS SHADES:**

In order to reduce the risk of injury to players, rubber lens shades are now required for all still photographers, broadcasters, news and entertainment video and film crews who are authorized to shoot NBA game action. Any additional light sources must be either removed or covered with bubble wrap.

Rubber lens covers are available by contacting:

Robert’s Distributors, Inc.  
 255 S. Meridian Street  
 Indianapolis, IN 46225  
 (800) 726-5544

**PARKING:**

Members of the media who have been issued credentials will be granted parking privileges in press parking area, located on the south side of the arena. Entrance to the arena parking lot for Media Members will be through the southern-most entrance off Lapeer Road.

**MEDIA WORKROOM:**

The media workroom, located on the east side of the building down the hall from the visitor’s locker room, is open three hours prior to each game and features comfortable work areas for your convenience. Telephone and fax service is available, as well as game notes, media guides, statistics, post-game quotes and out-of-town scores. Should you need any additional assistance or service, please do not hesitate to ask Kevin Grigg, Cletus Lewis, Michelle Fikany, Michael Horan or any member of the Pistons’ Public Relations staff.

**PRE- AND POST-GAME INTERVIEWS:**

In accordance with NBA policy, both the Pistons and visiting locker rooms will be open to accredited media members for a 30-minute period prior to each game (6:15 – 6:45 p.m. for a 7:30 game) and no later than 15 minutes following the conclusion of each game. Players and coaches are available for interviews at those times, although it is recommended that any interview lasting longer than five minutes in duration be arranged in advance through the Pistons’ Public Relations Department (any live television pre- or post-game interviews should also be arranged in advance through the PR Department). **ONLY** working media members with valid credentials will be admitted to the locker room. No still photography is permitted in either teams’ locker room. **ABSOLUTELY NO AUTOGRAPHS ALLOWED DURING MEDIA ACCESS PERIOD.**

**INTERVIEW ROOM:**

Detroit Pistons Head Coach Stan Van Gundy will meet the media inside the press conference room, west of the Pistons locker room, approximately 10 minutes after the conclusion of the game.

**GAME NOTES, STATISTICS & STATISTICIANS:**

Game notes and statistics are available in the Pistons media room three hours prior to each game. Statistics are distributed to working media following each quarter. Post-game quotes and notes are distributed as quickly as possible following the conclusion of each game. Local statisticians are available to assist visiting television and radio broadcasters, and can be arranged by contacting the Pistons Public Relations Department several days in advance. Once a request is made, the statisticians must be compensated whether or not they are used.

**FAX SERVICE:**

The Pistons will provide complementary fax service to members of the working media following each game.

**AUTOGRAPHS:**

**SEEKING AUTOGRAPHS OR SOUVENIR ITEMS FROM PLAYERS OR COACHES IS STRICTLY PROHIBITED AND SUBJECT TO FORFEITURE OF CREDENTIAL.**

**PRACTICE POLICY:**

In general, practices – which will usually be held at the team’s practice facility – are closed to the media, with the exception of the last 30 minutes. However, players and coaches will be available for brief interviews with accredited media members at the conclusion of each session. Interviews lasting longer than five minutes in duration should be scheduled in advance through the Pistons’ Public Relations Department. Please contact a PR staff representative to confirm practice times, sites and player availability.

**INTERNATIONAL MEDIA POLICY:**

International media interested in covering NBA regular season games must first submit a request in writing to the NBA league office. Please do not contact the Detroit Pistons individually. All credential requests must be received at least three business days prior to the first game requested. Photo identification will be required when picking up confirmed credentials at the media entrance. Requests must be FAXED to the attention of Rachel Walsh (NBA International) at 212-407-8058. Additional information on international media policies may be obtained by calling the NBA league office.

# STAFF DIRECTORY

<b>OWNER</b> .....	Tom Gores
<b>EXECUTIVE STAFF</b>	
Vice Chairman .....	Arn Tellem
President & Chief Executive Officer .....	Dennis Mannion
Executive Vice President, Chief Financial Officer .....	Greg Campbell
Executive Vice President, Operations .....	Mario Etemad
Executive Vice President, Chief MKTG & Communications Officer .....	Charlie Metzger
Senior Vice President, Events & Booking .....	Adam Schneider
Senior Vice President, Consumer Sales .....	Brad Lott
Senior Vice President, Human Resources .....	Joe Walsh
Senior Vice President, Corporate Partnership Sales .....	Ted Van Zest
Senior Vice President, Partnership Development .....	Tim Schuler
Vice President & General Counsel .....	Richard Haddad
Vice President, Pistons Public Relations .....	Kevin Grigg
Vice President, Marketing .....	Harlan Hendrickson
Vice President, Production & Programming .....	Diane Ferranti
Vice President, Productions .....	Mike St. Peter
Vice President, Business Strategy .....	Joel Browning
Vice President, Event Operations .....	Chip Robinson
Vice President, Operations .....	Mike Willaert
Vice President, Brand Networks .....	Mike Donnay
Vice President, Data & Analytics .....	Chris Pittenturf
Vice President, Corporate Partnership Sales .....	Kyle Draper
Assistant to the President .....	Ben Foreman
<b>BASKETBALL STAFF</b>	
President, Basketball Operations/Head Coach .....	Stan Van Gundy
General Manager .....	Jeff Bower
Assistant General Managers .....	Ken Catanella, Jeff Nix, Brian Wright
Executive Director, Basketball Operations .....	Andrew Loomis
Assistant Coaches .....	Bob Beyer, Brendan Malone, Malik Allen, Tim Hardaway, Charles Klask
Shooting Coach .....	Dave Hopla
Coaching Assistant .....	Aaron Gray
Director of Sports Medicine/Head Athletic Trainer .....	Jon Ishop
Assistant Athletic Trainer .....	Jessica Schaefer
Performance Rehab Specialist .....	Mark Cranston
Strength and Conditioning Coach .....	Anthony Harvey
Assistant Strength and Conditioning Coach .....	Jordan Sabourin
Director, Player Development .....	Quentin Richardson
Director, Team Operations .....	Mike Abdenour
Director, Strategic Planning .....	Pat Garrity
Advance Scout .....	Art Luptowski
Pro Scouts .....	Adam Glessner, Tom Barrise, Al Walker, Rob Werdann
College/International Scouts .....	Doug Ash, Durand Walker, Maury Hanks, Oronde Taliaferro, J.R. Holden, Jason Filippi
Video Coordinator .....	Ryan Winters
Assistant Video Coordinators .....	TJ Saint, Samson Kayode
Equipment Manager .....	John Coumoundourous
Director, Team Security .....	Jerry Hendon
Executive Assistant .....	Missy Erwin
Executive Assistant .....	Nancy Emery
Operations Assistant .....	Cole Robertson
Senior Analytics Software Engineer .....	Jorge Costa
Analytics Software Engineer .....	Zach Bradshaw
Locker Room Attendant .....	Anthony Bowen
Sports Psychologist .....	Dr. Tom Perrin
Team Physician .....	Dr. Todd Frush
Team Physician .....	Dr. Sadiq Haque
Team Orthopedic Surgeon .....	Dr. Stephen Lemos
Team Dentist .....	Dr. Don Nanney
<b>CREATIVE &amp; COMMUNICATIONS</b>	
Executive Vice President, Chief MKTG & Communications Officer .....	Charlie Metzger
Coordinator, Creative & Communications .....	Aaron Johnson
<b>PISTONS PUBLIC RELATIONS</b>	
Vice President, Pistons Public Relations .....	Kevin Grigg
Senior Director, Media Relations .....	Cletus Lewis, Jr.
Coordinator, Pistons Public Relations .....	Michelle Fikany
Coordinator, Pistons Public Relations .....	Mike Horan
Basketball Information Specialist .....	Edward Rivero
Web Editor .....	Keith Langlois
<b>PS&amp;E PUBLIC RELATIONS</b>	
Manager, Entertainment Public Relations .....	Bryant Fillmore
<b>COMMUNITY RELATIONS</b>	
Senior Director, Community Relations .....	Heather Collart
Director, Cause Marketing & Sales .....	Buddy Rose
Senior Coordinator, Community Relations .....	Elizabeth Franklin
Coordinator, Community Relations .....	Ashley Maue
<b>MARKETING/GAME OPERATIONS</b>	
Vice President, Marketing .....	Harlan Hendrickson
Director, Game Operations .....	Shawn Martinez
Director, Entertainment .....	Kenny Jimenez
Director, Broadcast Traffic .....	Dave Neitzer
Senior Director, Lifestyle Marketing .....	Alicia Jeffrey
Manager, Lifestyle Marketing .....	Meagan Tessler
Senior Coordinator, Lifestyle Marketing .....	Rachel Church
Senior Coordinator, Lifestyle Marketing .....	Amanda Jatho
Senior Director, Advertising & Promotions .....	Nick Bartolone
Manager, Promotions .....	Erica Neitzer
Coordinator, Promotions .....	Tiffany Kress
Director, Fan Development .....	Geo Thomas

Manager, Fan Development .....	Aaron Smith
Manager, Alumni Relations & Radio Color .....	Rick Mahorn
Pistons Legend, Community Ambassador .....	Earl Cureton
Dance Team Director .....	Natalie Miramontes
<b>PROGRAMMING &amp; PRODUCTIONS</b>	
Vice President, Production & Programming .....	Diane Ferranti
Producer/Editor .....	Adam Rubin, Dustyn Blindert
Palace360 Producer .....	Jeremy Smoker
Chief Engineer .....	Mark Gavras
Arena Audio Technician .....	Brad McGee
Video Systems Manager .....	Ryan Ross
<b>GRAPHICS</b>	
Creative Director .....	Jason George
Manager, Production .....	Ruthann Wojtowicz
Art Director .....	Nick Zalewski
Graphic Designers .....	Mike Jones, Brandon Morris, Jenn Lumetta
Manager, Video Design .....	Darrell Quandt
<b>BRAND NETWORKS</b>	
Vice President, Brand Networks .....	Mike Donnay
Director, Social Media .....	Doug Wernert
Coordinator, Social Media .....	Major Taylor III
<b>WEBSITE OPERATIONS</b>	
Manager, Website .....	Jason Maynard
Senior Coordinator Website .....	Lauren Harper
<b>RETAIL</b>	
Director, Retail Sales .....	Terry Adam
Manager, Retail Operations .....	Holly Zabel
Manager, Arena Retail .....	Dave Wangler
Coordinator, Retail Web .....	Lauren King
<b>EMARKETING</b>	
Manager, E-Marketing .....	Jason Scott
Coordinator, E-Marketing .....	Tim Sanders
<b>INFORMATION TECHNOLOGY</b>	
Director, Information Technology .....	John King
Manager, Infrastructure .....	Matt Rolf
Database Programmer .....	James Polizzi
Manager Help Desk .....	Jeff Day
Business Analyst .....	Billie Moore, Karen Wisnor
MIS Assistant .....	Shane Burr
Network Engineer .....	Phil Carter
Systems Domain Administrator .....	Dan Westness
Helpdesk Technician .....	Terri Green
<b>EVENTS &amp; FACILITIES</b>	
Executive Vice President, Operations .....	Mario Etemad
Vice President, Operations .....	Mike Willaert
Director, Property Management .....	Mark Vecellio
Coordinator, Operations .....	Denise Filhart
Vice President, Event Operations .....	Chip Robinson
Senior Director, Event Operations .....	Laura Passariello
Director, Guest Experience .....	Mike Keylon
Manager, Guest Services & Crowd Control .....	Patty Lipka
Manager, Event Services .....	Maegan Donovan
Manager, Facility Patrol & Traffic Operations .....	Matt Grimm
Manager, Traffic Operations & Facility Patrol .....	Steve Briggs
Office Manager, Property Management .....	Dawn Kesler
Senior Event Coordinator .....	Derek Boczkowski
Event Coordinator .....	Erin Freese
Supervisor, Conversions .....	Gary Halvarson, Ray Kuhn, Kirk McArthur
Director, Housekeeping .....	John Pajak
Assistant Director, Housekeeping .....	Nolan Ducharme
Day Manager, Housekeeping .....	Todd Demeyers
Midnight Manager, Housekeeping .....	Mike Stubbert
Afternoon Manager, Housekeeping .....	Cedric Nickson
Supervisor, Housekeeping .....	Melissa Dart, Mike Byrd
<b>LEVY RESTAURANTS</b>	
Executive Vice President, Operations .....	Mario Etemad
Director, Operations .....	Chad Gregory
Assistant Director, Operations .....	David Jensen
Director, Human Resources .....	Nicole Webb-Elder
General Manager, Premium .....	Chris Lawson
General Manager, Suites .....	Sam Bullock
General Manager, Concessions .....	Jamie Carlson
Director, Purchasing .....	Todd Bewak
Senior Accounting Manager .....	Lisa Burnham
Operations Controller .....	Angela Herdman
Senior Manager, Concessions .....	Stacy Bacevicius
Manager, Concessions .....	Cyrus Walker
Manager, Suites & Clubs .....	Josh Pettengill
Manager, Catering Sales .....	Lisa Lukacs
Manager, Warehouse .....	Veronica Jostock
Executive Chef .....	Lamar Nolden
Sous Chefs .....	Doug Briggs, Jason Smith, Shawn Hartman, Brad Sovo
Pastry Chef .....	Donna Sanders
<b>BUSINESS OPERATIONS &amp; STRATEGY</b>	
Vice President, Business Strategy .....	Joel Browning
Vice President & General Counsel .....	Richard Haddad
Coordinator, Business Affairs .....	Dylan Sherwyn

LEADERSHIP PLAYERS 14-15 REVIEW RECORDS HISTORY NBA OVERTIME

# STAFF DIRECTORY

## HUMAN RESOURCES

Senior Vice President, Human Resources	Joe Walsh
Senior Manager, Organization Development	Candace Younkins
Senior Manager, Human Resources	Ryan Hart
Generalist, Human Resources	Justen Johnson
Coordinator, Human Resources	Shane Smolak
Coordinator, Recruiting	Lauren LaParl
Coordinator, Mailroom	Jordan Walker
Coordinator, Mailroom	Joe Grabowski

## FINANCIAL SERVICES

Executive Vice President, Chief Financial Officer	Greg Campbell
Corporate Controller	Laura Ferich
Director, Financial Planning & Analysis	Joe Biondo
Controller, Levy Dining Services	Maria Walter
Revenue & Events Accountant	Anna Morgan
Revenue Analyst	Jeffrey Senn
Manager, Cash Operations	Andrea Keating
Cash Operations Specialists	Anne Mcconnell, Judy Chiles, Debbie Szychulski, Anne Van Dame, Judy Chiles
Senior Financial Accountant	Kyle Wank
Accountant Financial Reporting	Steve Yuhasz
Payroll Manager	Karen Trull
Payroll Coordinator	Tim Randolph
Senior Financial Analyst	Mike Lawler
Financial Analyst	Nathan Crowe

## BOX OFFICE

Director, Ticket Operations	Bruce Trout
Manager, Sports Ticketing	Dave Siwicki
Manager, Events Ticketing	Bridgette Redlowsk
Manager, Customer Service	Paul Rozycki
Assistant Manager	Zach Schmitt
Coordinator, Season Tickets	Sue Petruccioli
Coordinator, Royalty Tickets	Lois Grode
Coordinator, Ticket Distribution	Terry McNeary
Coordinator, Premium Tickets	Angie Winiger
Coordinator, Vault	Carrie Fikany
Administrative Assistant	Sue Emerick

## DATA & ANALYTICS

Vice President, Data & Analytics	Chris Pittenturf
CRM Director	Angie Hight
CRM Coordinator	Nick Guidos
Manager, Data Research	Shelly Bourn

## PALACE ENTERTAINMENT

Senior Vice President, Palace Entertainment Booking	Adam Schneider
Director, Palace Entertainment	Bryan Szlaga
Executive Assistant, Palace Entertainment	Courtney Staschke
Associate, Palace Entertainment	Joshua Fasseel

## PRODUCTIONS

Vice President, Productions	Mike St. Peter
Supervisor, Productions	Jeff Underhill, Martin Doll, Dave Gaertner

## CORPORATE PARTNERSHIPS

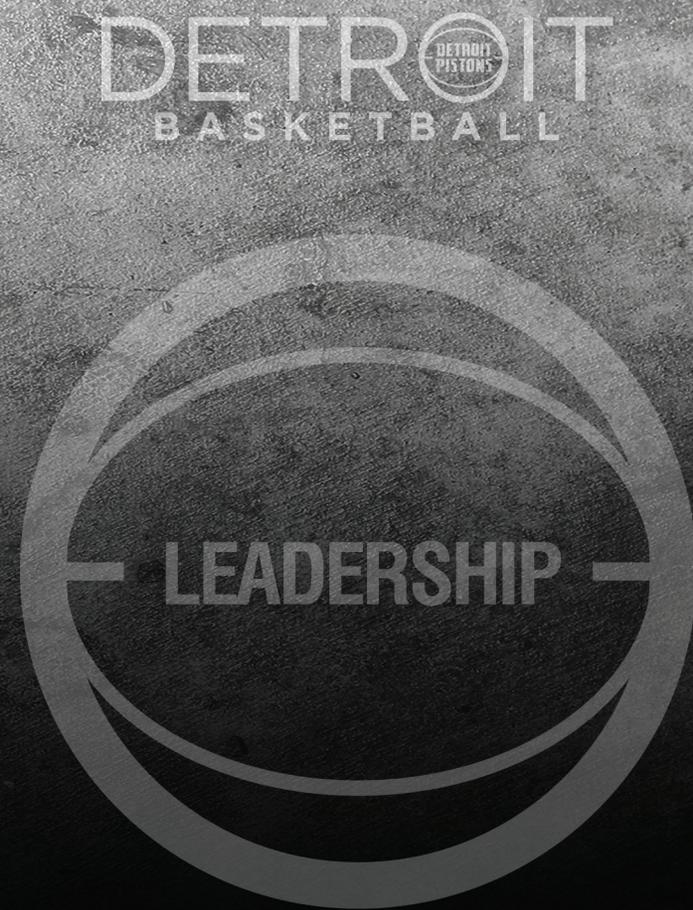
Senior Vice President, Corporate Partnership Sales	Ten Van Zelst
Senior Vice President, Partnership Development	Tim Schuler
Vice President, Corporate Partnership Sales	Kyle Draper
Director, Corporate Partnership Sales	Joe Fontanetta
Director, Partnership Development	Alison Stier
Senior Manager, Partnership Development	Gwen Roney
Manager, Partnership Development	Lauren Clayborne, Ryan Hoover
Senior Coordinator, Partnership Development	Erik Gruenewald
Coordinator, Partnership Development	Breana Jackson

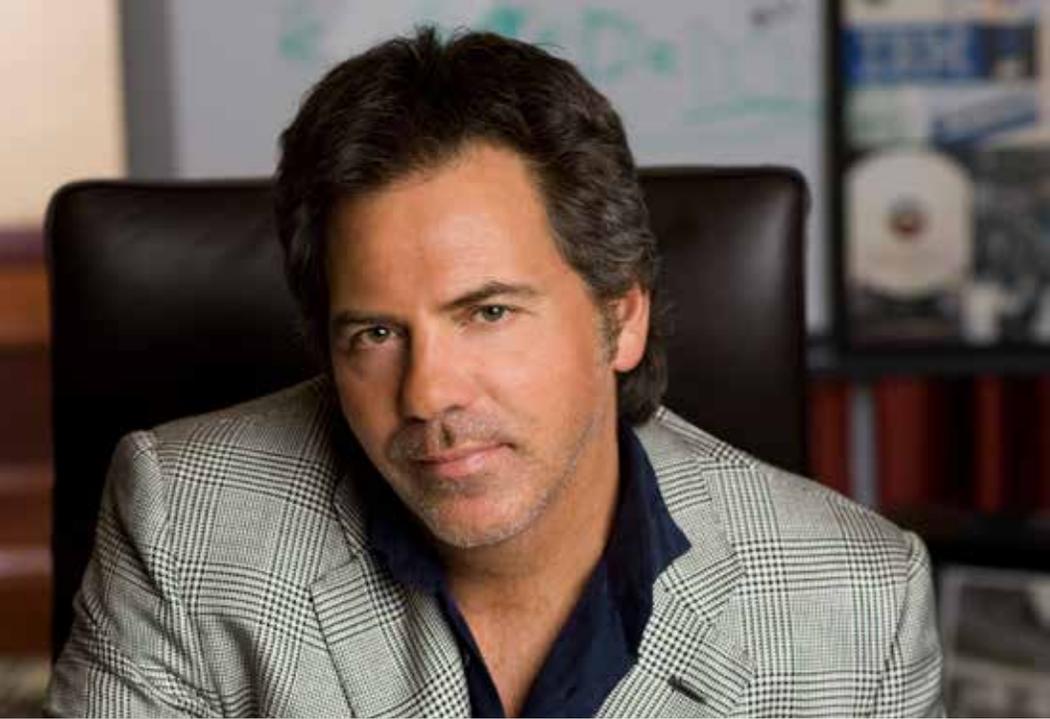
## TICKETING, CONSUMER SALES & SERVICES

Senior Vice President, Consumer Sales	Brad Lott
Director, Premium Entertainment Sales & Service	Jim Lepor
Senior Director Consumer Sales	Scott Schiff
Senior Director Fan & Member Experience	Elizabeth Godek
Director, Inside Sales	Joe Schiavi
Director, Group Sales	Michael Taylor
Director, Premium Partnership Sales	Nicole Houin
Assistant Director, Consumer Sales	Shaun Didia
Senior Account Executive, Consumer Sales	Susan Zayed, Steve Havens
Assistant Manager, Inside Sales	Allen Jabero
Account Executive, Consumer Sales	Antoine Carr, Brandon Sizemore, Craig McFarland, Jared Biller, Joe Delconte
Inside Ticket Sales Executive	Matt Campbell, John Quigley, Alex Joyce, Caitlyn Patterson, Raquel Sulaiman,
Manager, Member Services	Jennifer Kyle, Zach Deatsch, Bryan Hill, Zack Taylor, Paul Sterrett, Sarra Serhane
Sr. Manager, Member Services	Shannon Jones, Russ Pavlik, Jennifer Washburn, Brandon Gibson
Group Ticket Sales & Service Executives	Nicole Laidlaw, Joe Barnes, Rachel Maki, Kim Wehner,
Group Sales Specialist	Brandon Goebel, Nicole Laidlaw
Manager, Premium Partnership Sales	Dave Kucinski, Matt Stepnes, Abe Alcodray
Manager, Suite Services	Debbie Sundt
Manager, Membership Development	Natalie Kosal

## SCORE CREW

Director, Score Crew	Steve Stuckey
Statistician	Stewart Marcell
Scoring Crew	Nancy Emery, Rich Kaschalk, Lauren Caston, Josh Griffin,
PA Announcer	Rodney Wilson, Megan Haverland, Chris Fritzsching, Chris Pittenturf, Scott Howland
	John Mason





**TOM GORES**  
OWNER

Tom Gores is owner of the Detroit Pistons and Palace Sports & Entertainment (PS&E), and Chairman and CEO of Platinum Equity, a global investment firm. A graduate of Michigan State University who grew up in Flint, Michigan, Mr. Gores has substantial family and business ties to the region. His wife, Holly, a Michigan native who also graduated from Michigan State, has deep roots in the area and both are actively involved in the local community. Mr. Gores has often described the Pistons as a "community asset" with the power to unite and inspire people in Detroit and throughout Michigan.

In service to that mission, he has taken extraordinary steps to revitalize the franchise and ensure PS&E remains a leader on the court and in the community. He has assembled an experienced executive leadership team that includes PS&E Vice Chairman Arn Tellem, PS&E President and CEO Dennis Mannion, and Head Coach and President of Basketball Operations Stan Van Gundy. Mr. Gores has said these leaders "share my belief that sports can be a catalyst for change in the community."

Since acquiring PS&E in June 2011, Mr. Gores and his team have dramatically transformed and modernized the business from top to bottom. A four-year \$40 million capital campaign has upgraded nearly every

aspect of The Palace of Auburn Hills, including the entrances, concourses and other open areas, restaurants, club spaces and suites. The latest and most visible components include an upgraded East Terrace, new seating around the arena's lower bowl and a massive new 60-foot wide high-def scoreboard with accompanying digital signage both inside and outside the arena. The new terrace, seats and digital package, combined with all the other upgrades, make good on Mr. Gores' pledge to provide Pistons fans one of the most innovative, technologically advanced game day experiences in the country. Substantial improvements have also been made at DTE Energy Music Theatre and Meadow Brook Music Festival.

While the capital improvements are designed to improve the fan experience and ensure that PS&E's facilities remain state-of-the-art, equal attention has been paid to performance on the court. To that end, the Pistons have steadily assembled a young, talented roster of emerging stars through the draft and through free agent signings and trades, and are investing heavily in player development to help maximize their potential. Under the leadership of Van Gundy and general manager Jeff Bower, just three players remain from the roster they inherited a year ago (Andre Drummond, Brandon

Jennings, Kentavious Caldwell-Pope) and the club has executed seven trades and signed six free agents. The staff continues to assemble a cohesive and compatible team that is building to win now while ensuring salary cap space and great flexibility for the future.

Off the court, PS&E is equally committed to being impactful in the community. A state-wide community outreach program launched in 2011 called "Come Together" recognizes people making an impact in their communities throughout Michigan. Under Mr. Gores' leadership, the Pistons and their corporate partners also maintain a wide-range of community programs through NBA Cares, addressing health & fitness, education, military, special needs, Black History and green initiatives. Mr. Gores also spearheaded the creation of the "Come Together Foundation," a non-profit foundation designed to support the overall Come Together vision by strategically collaborating with community organizations to raise awareness and provide financial support in areas of volunteerism, youth leadership and NBA League sponsored programs.

In partnership with other leaders like Jalen Rose, Dave Bing, Roger Penske and numerous charitable organizations, Mr. Gores has also supported a broad range of initiatives in Michigan focused on education, public safety and improving the lives of people throughout the state.

including automotive, transportation and logistics, and boat manufacturing.

Mr. Gores' focus on operational execution is a hallmark of Platinum Equity's approach, and a signature of its differentiation in the global M&A marketplace. The firm's highly differentiated M&A&O approach - Mergers, Acquisitions and Operations - reflects Platinum Equity's mission of not only merging or acquiring businesses, but operating them in a way that creates meaningful value.

His attention to detail and commitment to executing on fundamentals can be traced back to his early experience in learning to run a business from the ground up. The Flint native started out in the software industry as an entrepreneur who founded a successful business that provided inventory and supply chain management solutions to the lumber industry. As a small business operator, where companies often trade principally on their good word and ability to follow through on what they promise, Mr. Gores learned the importance of empowerment, hard work and integrity - principles that guide him still today.

Mr. Gores was born in Nazareth, Israel, and moved with his family at age four to Genesee, MI, where he grew up and attended high school. He worked his way through school at Michigan State University, earning a Bachelor's degree in 1986.



Strong relationships, trust in people, and open communication are keys to Mr. Gores' leadership approach and are reflected in the success of Platinum Equity, the investment firm he founded in 1995. Under his strategic direction, Platinum Equity has grown into a multibillion-dollar investment firm with a diverse, global portfolio of operating companies in a wide range of industries including automotive, technology, telecommunications, manufacturing, distribution and logistics, and media. The firm's current portfolio comprises approximately 30 operating companies, and in 2014 generated more than \$17 billion in revenue. Platinum Equity has invested in many Michigan-based companies in a range of different industries,

The 51-year-old resides in Beverly Hills, CA with his wife, Holly, and their three children. The family also maintains a residence in Birmingham, MI. Mr. Gores is an active and avid coach of youth soccer and basketball, and a patron of education, health care and the arts.



## ARN TELLEM

### VICE CHAIRMAN

Arn Tellem is Vice Chairman of Palace Sports & Entertainment (PS&E), which includes the Detroit Pistons basketball franchise. Mr. Tellem, who reports to owner Tom Gores, joined PS&E in August 2015 following a distinguished career as one of the top player agents in sports.

As a representative of ownership, Mr. Tellem has broad responsibility for business strategy, planning and development, and strengthening the connection between PS&E and the community. With respect to the Detroit Pistons, Mr. Tellem is responsible for league-related initiatives as one of the team's Alternate Governors on the NBA Board of Governors and forms a triumvirate of executive leadership with President of Basketball Operations Stan Van Gundy and Chief Executive Officer Dennis Mannion.

Mr. Gores describes Mr. Tellem as "one of the most accomplished and respected sports executives in the world" and says that "he shares my belief that sports can be a catalyst for change in the community."

A graduate of the University of Michigan Law School, Mr. Tellem recently relocated to Detroit. He has said the opportunity to contribute to the region's revitalization was a key factor in his decision to join PS&E:

"I'm energized by the potential in Detroit and throughout the region - in commerce, the arts and on the basketball courts and playing fields. It has been a privilege spending so much of my life helping guide the careers of professional athletes, but making a difference to a community gives you a deeper sense of purpose."

Mr. Tellem is a long-time board member of PeacePlayers International and Seeds of Peace, organizations that bring together children from conflict regions to promote tolerance and understanding. Using basketball to bridge barriers, PeacePlayers International operates year-round programs in South Africa, Northern Ireland, Cyprus, Israel and the West Bank.

Mr. Tellem has represented more than 500 professional athletes in his career, including numerous former Detroit Pistons. He joins PS&E following nine years at Wasserman Media Group, where he served as Vice Chairman and oversaw the Team Sports Division. In 1989, he founded Los Angeles-based Tellem & Associates which was acquired in 1999 by SFX Entertainment, the world's largest producer and marketer of live entertainment. Mr. Tellem served as Chief Executive Officer of SFX Sports until he joined Wasserman.

Mr. Tellem began representing professional baseball and basketball players in the early 1980's. Before that, he was a partner at the law firm Manatt, Phelps and Phillips, where he specialized in sports law and commercial litigation. Mr. Tellem also served as Executive Vice President and General Counsel for the NBA's Los Angeles Clippers between 1982 and 1988.

A member of the American Bar Association and the State Bar of California, Mr. Tellem served as an adjunct professor at the University of Southern California School of Law and is frequently invited to lecture on issues related to sports law and business. He received his bachelor's degree from Haverford College in 1976 and his J.D. degree from the University of Michigan Law School in 1979.



## DENNIS MANNION

### PRESIDENT AND CEO, PALACE SPORTS & ENTERTAINMENT AND DETROIT PISTONS

Dennis Mannion is entering his fifth year as President and Chief Executive Officer of Palace Sports & Entertainment and the Detroit Pistons. He oversees all aspects of the organization's business operations.

Under Mannion's guidance, PS&E has experienced a busy first four seasons of operation including dramatic changes to the company's organizational structure focused on increasing communication, collaboration and innovation within the creative and communications, revenue, operations and administrative departments. Mannion's leadership eliminated work silos by clearly defining organizational strategy, goals and purposes between each group. His creativity as a marketer has helped transform the season ticket holder and corporate partner experience at all three PS&E properties - The Palace, DTE Energy Music Theatre and Meadow Brook Music Festival.

Pistons season ticket membership has been enhanced to include newly created lifestyle programming focused on the delivery of inside-access media, merchandise and memories. "State of the Pistons" season ticket member events, the debut of the club's new "Motor City" jerseys and the rollout of a new Pistons Member Loyalty Program have all been developed with Mannion's direction. Corporate partnership has been elevated with new programs and media opportunities that promote fan interaction and product activation.

Driving inside-access media delivery for Pistons members and corporate

partners is a newly created Pistons Programming Network (PPN) on Pistons.com, an increased focus on social media and the development of three new fan affinity groups catered to men, women and youth. Game night experience has been elevated to include halftime concerts by top national recording artists and entertainment has evolved with the introduction of seven new performance teams, a new interactive Action Guide game night program and the installation of WiFi inside the arena bowl allowing fans to interact freely throughout any event. Pistons "Power Hour" was introduced during the 2013-14 season, giving fans pregame access to discounts on food and beverage and merchandise, opportunities to meet Pistons personalities and nightly entertainment an hour before tip-off.

On the entertainment side, DTE Energy Music Theatre and Meadow Brook Music Festival each received new venue updates and branding. Event entertainment at DTE was enhanced with a new high-definition video package and three new club areas tabbed The Ivy Lounge, The Pine Tap and The Arbor. Palacenet.com, the official website for PS&E, was re-launched with new video capabilities and easier navigation and a new entertainment affinity club, The Blue Room, was created to deliver concert fans inside-access media content, event announcements, schedules and special offers.

Continuing owner Tom Gores' mission to be impactful in the community, Mannion launched a new program tabbed "Come Together," which has honored over 10,000 "game-changers" making a difference in communities throughout the State of Michigan, as well as a new youth basketball development program labeled "Pistons Academy" that provides a platform for youngsters to learn the game of basketball and develop their skills.

Maintaining The Palace's reputation as one of the top arenas in sports and entertainment, Mannion has overseen over \$40 million in improvements and renovations - the largest capital improvement project since 2006. In a four-year span, the organization has completed large-scale renovations to the event level locker rooms, main concourse level, suite areas and club areas along with construction of a new open-air lounge located inside the arena's third level suite area, a state-of-the-art multimedia studio and technological upgrades inside the arena bowl. During the summer of 2015, Mannion oversaw the building's most recent renovations with the addition of a new East Terrace and the replacement of roughly 6,000 seats in the arena's lower bowl. The newest destination, an overhaul of the old East Terrace, features a new entrance foyer with improved lighting, contemporary finishes and increased space for entry. Three new food and beverage concepts have also been added to the upstairs concourse area. The new seating, from the bottom of the lower-level suites to the floor, consists of leather seats that are more ergonomically comfortable with a sleek black look. NFC technology will be installed in the future to provide mobile connectivity and in-seat ordering.

Last season, The Palace debuted a new sparkling high-definition "Palace360" center-hung scoreboard and digital asset upgrade. The new scoreboard has six displays and is 60-foot-wide and 22-foot-high from foul-line to foul-line. The scoreboard is 21-times sharper and three-times larger than its predecessor and weighs approximately 56,000 pounds. The video display boasts two 42-foot-wide and 24-foot-high 1080p HD screens that run along the sidelines and two 720p HD end screens facing each baseline that measure 27.5-foot-wide and 16-foot-high for a total of 2,896 square feet of active display area. Other prominent features of the new video display system include two LED light rings - upgrading existing electronics - that encircle the arena fascia between the upper and lower bowls. Digital signage also will be featured on the inside portals of the arena and on the floor behind the basket in padded portable units, resulting in just under nine million pixels spread across 42 new displays. The final component of the new digital video system was a new 1080p HD screens and programming capabilities for The Palace Marquee at the Lapeer Road entrance.

Mannion has also overseen technological upgrades that meet the needs of today's digitally connected fan. The Palace's DAS WiFi system allows fans the ability to interact socially while accessing free internet and live-radio streaming on the Pistons mobile app. The mobile app, which has had over 80,000 downloads and over 1.4 million sessions since its inception in 2013, delivers 24/7 access to news and information, live game statistics, inside-access video content and arena maps and information. Fans utilizing the Pistons mobile app can now have an enhanced experience at The Palace with the organization's use of the latest in proximity beacon technology to send seat upgrade notifications, welcome messages, exclusive content, in-arena offers and more directly to mobile devices. Future technological advancements will include increased use of paperless ticketing, in-seat food and beverage ordering, zone based communications and multicast video replay capabilities.

Mannion, 56, holds the rare distinction of having experience in all four Major League sports where he has led operations during 14 postseason runs and been part of two World Series (1983 and 1993), a Major League All-Star Game (1996), a NHL Conference Championship (1998), a Super Bowl (2001) and two National League Championship Series in 2008 and 2009. The 2015-16 NBA season will be his 34th in major league sports.

Prior to coming to PS&E, Mannion was most recently a member of the Los Angeles Dodgers front office (2007-2010), where he served as President/COO. His marketing guidance helped the 2009 Dodgers lead Major League Baseball in paid attendance for the first time since 1986. He introduced and created the Dodgers Sports Lab, an innovative production facility that integrated marketing, merchandising and media while also creating a new telemarketing center and a new fan hospitality program. In addition, he oversaw the implementation of several

experiential sections around Dodger Stadium and initiated major changes to staff, structure and revenue driving strategies.

In 2008 he helped initiate the team's season-long celebration of its 50th anniversary in Los Angeles, hosted baseball's all-time most attended game at the LA Coliseum (115,300 vs. Red Sox) and transitioned the organization from its Vero Beach Spring Training home to a new facility at Camelback Ranch in Glendale, Arizona.

Prior to joining the Dodgers, Mannion spent eight seasons with the Baltimore Ravens of the National Football League, where he served as the club's Senior Vice President of Business Ventures. In that role, Mannion oversaw all revenue streams, image, and brand-generating properties. He led and coordinated the development of more than 60 Ravens sub-brands, 12 season-long Ravens television and radio shows, and annual events such as Spring Football Festival, Ravens Kickoff Week, State of the Ravens, and the Ravens All-Community Team. In Baltimore, Mannion also led successful bids to host the 2000 and 2007 Army-Navy Game, the 2002, 2006 and 2008 Navy-Notre Dame game, 2005 and 2010 Maryland-Navy football game and the 2003, 2004 and 2007 NCAA Lacrosse Championships at M&T Bank Stadium.

He pioneered the Ravens' efforts to converge its external programming assets (Rave-TV, Ravens Radio, baltimoreravens.com, Ravens Mobile-In-Zone, Ravens Podcast and Video On Demand) and represented the team during the sale of its stadium naming rights to M&T Bank. He also served on the NFL Business Ventures Committee, the

board of Vehicles for Change, the Baltimore Classic Fund, the steering committee for Camden Yards Sports and Entertainment Commission, Medstar Hospital System Foundation, Salisbury University Foundation and was the founder of the Ravens All-Community Team.

With his hiring by the Pistons, Mannion returned to the NBA, where he spent two years managing business operations for Ascent Sports, owners of the Denver Nuggets, the NHL's Colorado Avalanche and Pepsi Center (1997 to 1999). He handled business operations for both teams, helping them transition to the newly-built Pepsi Center and signed the agreement for the 2000 NHL All-Star Game.

Mannion cut his teeth in the sports business with the Philadelphia Phillies spending 16 years (1982-1997) with the baseball club. During the last eight of those years as Vice President of Marketing and Sales, he was noted for enhancing the fan experience at Veterans Stadium and was instrumental in both the acquisition and the staging of the 1996 MLB All-Star Game in Philadelphia. He was named a "40 Under 40" award winner by the Philadelphia Business Journal in 1996 and the Phillies won two MLB Marketing Excellence awards during his time with the club.

Mannion graduated from the University of Massachusetts in 1981 with a bachelor's degree in business and sports management. He received the "Distinguished Alumnus Award" from his alma mater in 1998. He and his wife, Pam, reside in the Metro Detroit area and have five children: Ryan, Kate, Allie, Kellen and Tatum.



# STAN VAN GUNDY

## HEAD COACH / PRESIDENT OF BASKETBALL OPERATIONS



Stan Van Gundy was named president of basketball operations and head coach for the Detroit Pistons on May 14, 2014 and completed his first season with a 32-50 record, a five-game win improvement from the previous season.

In addition to his coaching duties, Van Gundy oversees all aspects of the basketball operations department. Prior to the start of the 2014-15 season, he added veteran leadership in the likes of former All-Star and NBA Champion Caron Butler and Joel Anthony, a two-time NBA Champion with the Miami Heat, and also added outside shooting with the signing free-agent guard Jodie Meeks. During the season, he made bold roster moves which led to the team finishing with a .500 (27-27) record in its final 54 games after a 5-23 start to the season. Veteran forward Josh Smith was waived on December 22 and Anthony Tolliver was acquired from the Phoenix Suns on December 24. When starting point guard Brandon Jennings was lost for the season with an Achilles tendon injury in late January, Van Gundy helped to engineer a trade with the Oklahoma City Thunder which saw the Pistons acquire Reggie Jackson, who was then signed to a multi-year deal during the offseason.

Van Gundy's retooling of the Pistons' roster continued with an active 2014-15 offseason. He pulled off a trade with the Milwaukee Bucks by acquiring veteran forward Ersan Ilyasova, and later signed free-agent big man Aron Baynes, bolstering the team's front-court presence. Van Gundy drafted University of Arizona standout forward, Stanley Johnson, eighth overall in the 2015 NBA Draft then selected Darrun Hilliard from Villanova in the second round with the 38th overall pick. His roster makeover then saw the acquisition of forwards Marcus Morris and Danny Granger, along with guard Reggie Bullock, from the Phoenix Suns, in exchange for a 2020 second-round pick. He then added depth to the backcourt by swinging a trade with the Brooklyn Nets to obtain veteran guard Steve Blake in exchange for Quincy Miller.

A respected veteran in the NBA and collegiate coaching ranks, Van Gundy earned his 400th NBA career coaching win vs. Atlanta (3/31/15) and became the 10th fastest coach to 400 victories in NBA history. Under his leadership, the Pistons set franchise records for total 3-pointers made (703), 3-point field goals made per game (8.6) and 3-pointers made in a game with 17 at Cleveland (12/28/14).

Van Gundy holds a career-coaching record of 403-258 (.610) in eight plus NBA season. He's taken his teams to the postseason seven times and holds a 48-39 (.552) playoff record with the Miami Heat and Orlando Magic. Prior to Detroit, he last coached in the NBA during the 2011-12 season when he led the Magic to a 37-29 record and a fifth consecutive postseason appearance. He compiled a 259-135 (.657) regular-season record with the Magic from 2007-12 and captured three consecutive Southeast Division titles from 2007-10.

During the 2010-11 season, Orlando finished 52-30 (.634), good for second place in the Southeast Division and fourth-best in the Eastern Conference. The Magic surpassed the 50-win plateau for the fourth consecutive season, setting a new franchise record. Van Gundy became the second-fastest active NBA coach to 300 career wins and the seventh-fastest all-time on December 25, 2010 vs. Boston. He also coached in his 500th career game on March 16 at Milwaukee and had the sixth-most wins in NBA history through 500 contests.

In 2009-10, Van Gundy guided the Magic to the Eastern Conference Finals for the second straight time, after compiling a 59-23 (.720) regular season record. It was the second-best mark in the NBA, and Orlando captured the Southeast Division title for the third consecutive season. Van Gundy was named head coach of the Eastern Conference All-Star team for the second time in his career and guided the East to a 141-139 win at the 2010 NBA All-Star Game in Dallas, TX. He coached in his 400th regular season game on February 7 at Boston and ranked third among active head coaches for most victories after 400 career games (257 wins). He was named the NBA's Eastern Conference Coach of the Month in October/November 2009 and again in April 2010.

During the 2008-09 campaign, Van Gundy guided the Magic through a memorable playoff run, capped off with the 2009 Eastern Conference title and the franchise's second trip to the NBA Finals. During the regular season, Orlando posted a 59-23 (.720) record and captured the Southeast Division title. It was the team's second consecutive division crown and its fourth overall.

In 2007-08, his first season with Orlando, Van Gundy led the Magic to a 52-30 (.634) record and the Southeast Division championship. It was the team's first division crown since 1995-96. Orlando also advanced past the opening round of the NBA Playoffs for the first time since 1996, defeating Toronto, 4-1.

Van Gundy served as head coach of the Miami Heat for two-plus seasons from 2003-05, posting a regular season record of 112-73 and a postseason mark of 17-11. Despite a rash of injuries and a tough schedule, which saw the Heat drop their first seven games, Van Gundy righted the ship and led Miami to a 42-40 record during his first season as head coach in 2003-04. They became just the fourth team since the NBA went to its current playoff format in 1983-84, to reach the playoffs after starting the season with at least seven consecutive losses. The 42 wins was a 17-win improvement from the previous season, the second-best turnaround in franchise history and the fourth-best in the NBA from 2002-03 to 2003-04. Van Gundy earned NBA Eastern Conference Coach of the Month for March 2004, after leading the Heat to an Eastern Conference-best 12-3 mark during the month. Miami finished the regular season by going 17-4 over its final 21 games, finished second in the Atlantic Division and earned homecourt advantage in the first round of the playoffs.

During the 2004 NBA Playoffs, Miami defeated New Orleans during the First Round, 4-3, making Van Gundy just the fourth rookie coach in NBA history to win a decisive seventh game during a playoff series. He guided the Heat to the Eastern Conference Semifinals for just the third time in franchise history, where they eventually fell to top-seeded Indiana in six games.

With the addition of an All-Star center in Shaquille O'Neal, and raised expectations, Van Gundy led the Heat to a 59-23 record in 2004-05, the second-most wins during a single season in team history, and the Southeast Division title. The Heat won the division by 14 games, the largest margin for any division winner in the NBA that season. For the second straight time, he guided the Heat to a 17-win improvement from the previous season, making him only the second coach in NBA history to lead his team to at least 15-win improvements in consecutive seasons.

Van Gundy was named head coach of the Eastern Conference All-Stars for the 2005 NBA All-Star Game in Denver, where he led the East to a 10-point win. He also earned NBA Eastern Conference Coach of the Month honors in both December 2004 and March 2005. The Heat went on a franchise-record 14-game winning streak from December 6 - January 1 and later reeled off 12 consecutive victories from February 26 - March 19, becoming the first Eastern Conference team with a pair of double-digit win streaks in the same season since the 1995-96 NBA Champion Chicago Bulls.

During the 2005 NBA Playoffs, Miami advanced to the Eastern Conference Finals, recording four-game sweeps of both New Jersey and Washington. It marked just the second time in Heat history the team reached the Conference Finals and came within minutes of a trip to the NBA Finals, before falling to Detroit in Game 7. It was also the first time in team history that Miami had advanced to at least the Conference Semifinals in consecutive seasons.

Van Gundy spent 12 years with the Heat, arriving prior to the 1995-96 campaign and served as assistant coach under Pat Riley for two seasons. He was elevated to assistant head coach in 1997, a position he held for six seasons. Van Gundy was the team's lead assistant until being named head coach on Oct. 24, 2003.

Prior to his tenure with Miami, Van Gundy coached at the University of Wisconsin for three seasons, including head coach in 1994-95. He began his coaching career as an assistant at the University of Vermont from 1981-83, then served as head coach at Castleton State College (VT) from 1983-86. After stints as an assistant coach at Canisius College (1986-87) and Fordham (1987-88), he was head coach at the University of Massachusetts-Lowell from 1988-92. In eight years as a college head coach, Van Gundy compiled a record of 135-92 (.595).

A native of Indio, Ca., Van Gundy was born on August 26, 1959. He earned a Bachelor of Arts degree in English and a Bachelor of Science in physical education from SUNY-Brockport in 1981. While at SUNY-Brockport, Van Gundy played basketball for his father, Bill. His brother, Jeff, was a head coach in the NBA for 11 seasons, most recently with the Houston Rockets from 2003-07. Van Gundy and his wife, Kim, have four children.

### NBA COACHING RECORD

YEAR	TEAM	RECORD	PLAYOFFS
2003-04	Miami	42-40	6-7
2004-05	Miami	59-23	11-4
2005-06	Miami	11-10	----
2007-08	Orlando	52-30	5-5
2008-09	Orlando	59-23	13-11
2009-10	Orlando	59-23	10-4
2010-11	Orlando	52-30	2-4
2011-12	Orlando	37-29	1-4
2014-15	Detroit	32-50	----

<b>NBA CAREER TOTALS</b>	<b>403-258 (.610)</b>
<b>NBA PLAYOFFS TOTALS</b>	<b>48-39 (.552)</b>



**JEFF BOWER**  
GENERAL MANAGER

Jeff Bower enters his second season as general manager of the Detroit Pistons and brings more than three decades of basketball experience at the NBA and collegiate levels.

Under Bower's leadership, the Pistons roster has experienced an overhaul leading to a mixture of youth, veteran leadership and depth at every position. The Pistons drafted Arizona forward Stanley Johnson, eighth overall and Villanova's Darrun Hilliard 38th overall in the 2015 NBA Draft. Bower spearheaded Detroit's efforts in acquiring guard Reggie Jackson in a 2015 trade-deadline deal which sent D.J. Augustin and Kyle Singler to Oklahoma City and the trade that brought forward

Ersan Ilyasova to the Pistons, from Milwaukee, in exchange for Caron Butler and Shawne Williams. Other key moves Bower has made toward the roster's improvement include the offseason signing of free-agent big man Aron Baynes, trading for forwards Marcus Morris and Danny Granger along with guard Reggie Bullock, from the Phoenix Suns, and acquiring veteran guard Steve Blake from the Brooklyn Nets for Quincy Miller.

Bower served two terms as general manager of the Charlotte/New Orleans Hornets from 2001-03 and 2005-10. He first joined the Hornets organization in 1995 as an advance scout and was promoted to director of scouting/assistant coach after two years. He was the team's assistant general manager for the 2000-01 season and was named general manager on June 4, 2001. After two years as general manager, Bower was named as an assistant coach (2003-04) and director of player personnel (2004-05) before taking over as general manager again in 2005.

Bower's tenure with the Hornets included the drafting of four future NBA All-Stars including Baron Davis (1999, third pick), Jamaal Magloire (2000, 19th pick), David West (2003, 18th pick) and Chris Paul (2005, fourth pick). He's credited with rebuilding the Hornets franchise in wake of Hurricane Katrina which forced the Hornets to temporarily relocate to Oklahoma City from 2005-07. His 2007-08 Hornets team set a franchise record with 56 regular-season wins, won its only division title and advanced to the Western Conference Semifinals where they took the San Antonio Spurs to seven games. The Hornets made four playoff appearances under his leadership. That year, Bower finished third in the Sporting News NBA Executive of the Year voting.

Most recently, Bower spent the 2013-14 season as head coach of Marist College. He began his collegiate career with Penn State University as an assistant coach from 1983-86. He then moved to Marist College where he served as an assistant coach from 1986-90 before being promoted to associate head coach from 1990-1995. While at Marist, Bower helped lead the Red Foxes to an NCAA Tournament appearance in 1987 after winning the Northeast Conference and coached Rik Smits, the second overall pick in the 1988 NBA Draft who went on to have a stellar career with the Indiana Pacers.

In addition to his NBA and college accolades, Bower was a three-time guest of the International Basketball Academy held in Pula, Croatia, where he coached and instructed basketball clinics.

A native of Hollidaysburg, PA., Bower and his wife, Lisa, have one daughter. He holds a BA in history/education from St. Francis College.



**JEFF NIX**  
ASSISTANT GENERAL MANAGER

Jeff Nix enters his second season as assistant general manager of the Detroit Pistons after spending almost three years as director of basketball operations for the Wake Forest University Men's Basketball team.

A 16-year veteran of the NBA coaching and front-office ranks, Nix spent 15 years in the New York Knicks organization. He joined the club as an assistant coach in 1992 and held that position for five years before being named assistant general manager in 2000. He was a key member of the Knicks' coaching staff when the team won two Eastern Conference Championships in 1994 and 1999. He then served as the team's director of scouting from 2005-07.

Nix has built an impressive college coaching career which spans over 13 years. He began his career at his alma mater, Canisius College, in 1979 as an assistant coach. He also held assistant coaching positions at St. Francis University (1981-84), Loyola College (1984-85), Xavier University (1985-87), and the University of Notre Dame (1987-82).

In 2005, Nix co-founded Camouflage Kids, Inc., a national non-profit organization that purchases collegiate athletic event tickets for families and children of those serving in the military. All of the program's participants receive game tickets, food, t-shirts, backpacks and wristbands all free of charge. Camouflage kids annually awards the Skip Prosser Scholarship and have awarded more than 10 scholarships to military children from Fort Bragg in North Carolina and Naval Station Great Lakes in Chicago.

Nix played basketball at Canisius College and graduated with a B.S. in Business Administration and a Master's in Sports Administration. He's an aviation enthusiast and holder of an airplane pilot's license.



**KEN CATANELLA**  
ASSISTANT GENERAL MANAGER

Ken Catanella enters his second season as assistant general manager for the Detroit Pistons after serving the previous three seasons as the team's Director of Basketball Operations. He came to the team after several years at the NBA League Office, where he directed the NBA's salary cap and basketball analytics efforts.

In his current role, Catanella works closely with President/Head Coach Stan Van Gundy and GM Jeff Bower on the draft, free agency, trades, and the team's strategic plans. He also serves as the team's salary cap specialist, leads Detroit's analytics efforts, and helps to direct the team's day-to-day basketball operations.

Prior to his time with the League Office, Catanella led the analytics efforts of the New Jersey Nets and managed the creation and implementation of the Nets' statistical scouting systems. He also advised the team's front office and ownership by evaluating domestic and international player personnel as well as formulating the team's strategic financial plan.

Before joining the Nets, Catanella worked in both basketball and finance. Following graduation from Amherst College in 1997, he worked on Wall Street providing analytics on stadium/arena financings for professional teams and valuing publicly traded companies. His basketball experience includes time as a collegiate player and assistant coach at Amherst College and a professional player for the Cologne 99ers of Germany. He also later served as the German Bundesliga team's Assistant General Manager.

While earning his MBA at Duke University's Fuqua School of Business, Catanella was a graduate assistant on the 2004 and 2005 Duke University Men's Basketball teams. He developed systems and analytical scouting methods for Duke's coaches, and concurrently interned with the Assistant General Manager of the Philadelphia 76ers.



**BRIAN WRIGHT**  
ASSISTANT GENERAL MANAGER

Brian Wright enters his second year as assistant general manager with the Detroit Pistons after spending the previous eight seasons with the Orlando Magic.

Wright spent the 2013-14 season as director of college scouting for the Magic and also oversaw and managed all aspects of the college scouting department in relation to the NBA Draft.

In addition to his scouting and personnel duties, Wright was also responsible for overseeing the player development department. In that role, he provided assistance to the players on and off the court, as well as serving as the conduit between players and management.

Wright began his tenure with the Magic as an intern during the summer of 2006 and was hired as the scouting coordinator prior to the start of the 2006-07 season. He has also served as scouting manager and spent the 2012-13 season as the team's scouting/player development manager.

Prior to joining the Magic, Wright attended graduate school at the University of Central Florida, where he received an MBA and a Master's in sports business management from the DeVos Sports Business Management Program. As an undergraduate student athlete, Wright played basketball at La Sierra University in Riverside, California. He was honored in 2003 and 2004 by the Riverside Sports Hall of Fame for outstanding achievement in those seasons.

Wright is a co-author of two books in conjunction with the DeVos Sports Business Management Program. The first being *100 Heroes People in Sports Who Make This a Better World* and the second being an update to the first titled *150 Heroes*. In his spare time, he enjoys reading, fishing and golfing.

A native of Silver Spring, Md., Wright and his wife, Cara, have a son.



**ANDREW LOOMIS**  
EXECUTIVE DIRECTOR, BASKETBALL OPERATIONS

Andrew Loomis enters his second season as Executive Director of Basketball Operations after spending the previous three and a half seasons with the Golden State and Santa Cruz Warriors. In his current role, Loomis' responsibilities also include assisting in the management of the basketball operations of the Grand Rapids Drive - the NBA D-League affiliate of the Detroit Pistons. Most recently, Loomis led the player development efforts for the Golden State Warriors while also serving as the assistant general manager of the Santa Cruz Warriors.

Prior to his time with the Warriors, Loomis spent eight seasons with the New Orleans Hornets. His responsibilities included researching and compiling statistical information on prospective players, evaluating salary cap implications for potential trades and free agent signings, ensuring compliance with the NBA's Collective Bargaining Agreement and assisting with the implementation of player development initiatives and community relations activities.

A 2002 graduate of Tulane University, Loomis interned for the Orlando Magic's media relations department before joining the Hornets and also spent four years working for the Green Wave men's basketball program. In addition, while working toward his bachelor's degree in English, he completed internships at Fox Sports Net in Los Angeles and Madison Square Garden.



**BOB BEYER**  
ASSISTANT COACH

Bob Beyer enters his second season as an assistant coach with the Detroit Pistons after serving as an assistant coach with the Charlotte Bobcats during the 2013-14 season.

A coaching veteran with over 29 years of experience at the NBA and collegiate levels, Beyer spent the 2012-13 season as an assistant coach with the Golden State Warriors, helping the team to the Western Conference Semifinals in its first playoff appearance since 2006-07. Prior to that, he spent five seasons on Head Coach Stan Van Gundy's staff with the Orlando Magic from 2007-12. During his time with the Magic, the team compiled a 259-135 record (.657) and won 50-plus games in four consecutive seasons from 2007-11. The team earned three straight Southeast Division titles and went to the playoffs in each of their five seasons, winning the 2009 Eastern Conference Championship and an appearance in the NBA Finals.

Beyer's NBA coaching career began with the Toronto Raptors, when he served as an assistant coach in 2003-04 and as the team's advance scout in 2004-05. Prior to that, he spent two seasons as an assistant coach at Texas Tech University under legendary Coach Bob Knight from 2001-03. Beyer also served as head coach at Siena College from 1994-97. His college coaching experience also includes stints as an assistant coach at the University of Albany (1985-89), Siena (1989-93), the University of Wisconsin (1994-97), Northwestern University (1997-2000) and the University of Dayton (2005-07).

Beyer graduated from Alfred University in 1983 with a bachelor's degree in history and minors in coaching, writing and secondary education. He earned his master's degree in curriculum planning and development while coaching at Albany.



**BRENDAN MALONE**  
ASSISTANT COACH

Brendan Malone enters his second year of his second stint in Detroit as an assistant coach with the Pistons. Previously, he served as an assistant coach from 1988-95, including four seasons (1988-92) on Hall of Fame Coach Chuck Daly's staff when he helped the Pistons win back-to-back NBA titles in 1989 and 1990.

Bringing more than 29 years of NBA coaching experience to the club, Malone was named the first-ever head coach of the expansion Toronto Raptors in 1995 and served as an assistant coach on Head Coach Stan Van Gundy's staff in Orlando from 2007-12. During his tenure in Orlando, the Magic notched four straight seasons of 50 or more wins, three consecutive Southeast Division titles (2007-10), and a 2009 NBA Finals appearance.

Malone's NBA coaching career began with the New York Knicks as an assistant coach in 1986. He later had two more stints with the Knicks (1997-00 and 2003-04). He's also served as an assistant coach with the Indiana Pacers (2000-03) and Cleveland Cavaliers (2004-05), where he took over as head coach for the final 18 games of that season. Collegiately, Malone worked as an assistant coach at Fordham (1976-77), Yale (1977-78) and Syracuse (1978-84) before becoming the head coach at the University of Rhode Island (1984-86).

A native New Yorker, he began his coaching career at New York's legendary Power Memorial Academy in 1968. He was enshrined into the New York City Catholic Sports Hall of Fame in 1993 and inducted into the Basketball Old Timers of America Hall of Fame in 1997, which recognizes individuals who made outstanding contributions and achievements to New York City basketball.

Malone graduated from Iona College and earned a master's degree in physical education from New York University. He and his wife, Maureen, have six children, Cara, Brendan, Kevin, Kelly, Michael, head coach of the Denver Nuggets, and Shannon.



**MALIK ALLEN**  
ASSISTANT COACH

Malik Allen begins his second season as an assistant coach with the Detroit Pistons after a 10-year playing career in the NBA from 2001-11.

Allen played in 478 career games with Miami, Charlotte, Chicago, Dallas, New Jersey, Milwaukee, Denver and Orlando. He averaged 4.9 points, 2.8 rebounds and 15.2 minutes and played for Head Coach Stan Van Gundy both in Miami (2003-05) and Orlando (2010-11). Allen averaged career highs in points (9.6), rebounds (5.3), minutes (29.0) and games (80) as a member of the Miami Heat during the 2002-03 season.

A native of Willingboro, NJ, Allen played four seasons at Villanova University, averaging 9.0 points and 5.7 rebounds in 125 career games. He and his wife, Kara, have a son and a daughter.



**TIM HARDAWAY**  
ASSISTANT COACH

Tim Hardaway enters his second season as an assistant coach with the Detroit Pistons. A 13-year NBA veteran, Hardaway enjoyed a stellar career being named to five NBA All-Star teams and earning All-NBA honors five times (First Team once, Second Team three times and Third Team once).

The 14th overall pick by the Golden State Warriors in the 1989 NBA Draft, Hardaway averaged 17.7 points, 8.2 assists, 3.3 rebounds and 1.7 steals in 867 career games with Golden State, Miami, Dallas, Denver and Indiana. He averaged 20-plus points and nine-plus assists in four consecutive seasons from 1990-91 – 1994-95. Hardaway ranks 14th in NBA history in total assists (7,095) and 21st in 3-point field goals made (1,542). He was selected to the NBA All-Rookie First Team in 1989-90 and was a member of the USA Men's Senior National Team which captured the gold medal at the 2000 Olympics in Sydney, Australia.

A native of Chicago, IL, Hardaway played collegiately at the University of Texas at El Paso and was named the Western Athletic Conference (WAC) Player of the Year in 1989. He and his wife, Yolanda, have a son, Tim Jr., a guard with the Atlanta Hawks, and two daughters, Nia and Nina.



**CHARLES KLASK**  
ASSISTANT COACH

Charles Klask will begin the second year of his third stint with the Pistons after working as an assistant coach/advance scout with the Brooklyn Nets during the 2013-14 season. Klask served as an assistant coach with the Pistons from 2011-13 after spending 2002-11 with the Orlando Magic where he worked as a video coordinator, advance scout and the last three years as the scouting information manager.

Before joining the Magic, Klask got his start in the NBA with the Pistons when he served as a video coordinating intern in the summer of 2001, then became the video coordinator of the Detroit Shock of the WNBA. The previous two years he worked as a coaching assistant with the Grand Rapids Hoops of the CBA and also worked as an assistant coach for the Dodge City Legend of the USBL during the summer of 2000.

A native of Livonia, MI, Klask attended Livonia Stevenson High School and is a graduate of Michigan State University. He and his wife Brienne have two children.



**DAVE HOPLA**  
SHOOTING COACH

Dave Hopla enters his first season as shooting coach with the Detroit Pistons. Previously, he's had stints with the New York Knicks, Washington Wizards and Toronto Raptors.

An expert shooter himself, Hopla brings a wealth of knowledge including 28-plus years of running shooting camps and clinics. Additionally, he has served as a motivational speaker at schools assemblies and corporate events. Hopla has also authored a book, *Basketball Shooting*, and developed an app, iHopla, which gives inside access to his shooting workouts and is used to track shots.

A graduate of Chadron State College, Hopla played professionally overseas.



**AARON GRAY**  
COACHING ASSISTANT

Aaron Gray enters his first season as a coaching assistant after a seven-year NBA playing career.

Drafted 49th overall in the 2007 NBA Draft by the Chicago Bulls, Gray holds career averages of 3.4 points, 3.7 rebounds, 0.7 assists and 12.1 minutes in 318 career games with Chicago, New Orleans, Toronto and Sacramento.

Gray played collegiately at the University of Pittsburgh from 2003-07, where he averaged 9.8 points, 7.0 rebounds, 1.3 assists, 1.2 blocks and 20.9 minutes in 113 games. During his junior year with the Panthers, he earned the Big-East 2005-06 Most Improved Player and was named to the All-Big East First Team.

A native of Tarzana, CA, he and his wife Loredana have a son, Aaron Joseph.



**QUENTIN RICHARDSON**  
DIRECTOR OF PLAYER DEVELOPMENT

Quentin Richardson begins his second season as director of player development for the Detroit Pistons after a 13-year NBA playing career.

Drafted 18th overall in the 2000 NBA Draft by the Los Angeles Clippers, Richardson appeared in 783 career games and averaged 10.3 points, 4.7 rebounds and 1.5 assists with the Clippers, Suns, Knicks, Heat and Magic. He enjoyed his best season as a pro when he averaged a career-high 17.2 points, 6.4 rebounds, 2.1 assists and 1.0 steals in 2003-04 as a member of the Clippers. Richardson played for Head Coach Stan Van Gundy with the Orlando Magic during the 2010-11 season.

Born and raised in Chicago, IL., Richardson played two seasons at DePaul University where he averaged 17.9 points and 10.2 rebounds per game. As a freshman, he was elected both the Conference USA Player of the Year, and Freshman of the Year.



**PAT GARRITY**  
DIRECTOR OF STRATEGIC PLANNING

Pat Garrity enters his second season as Director of Strategic Planning for the Detroit Pistons after a 10-year NBA career and working as a hedge fund advisor the previous three-plus years.

Garrity was drafted 19th overall in the 1998 NBA Draft by the Milwaukee Bucks and a draft-day trade sent him to the Phoenix Suns. After one season with the Suns, he was traded to the Magic where he played from 1999-2008. Overall, he averaged 7.3 points, 2.6 rebounds and 0.8 assists in 552 career NBA games and played for Head Coach Stan Van Gundy from 2003-08.

A four-year player at the University of Notre Dame, Garrity averaged 18.8 points, 7.0 rebounds and 2.0 assists in 111 games for the Fighting Irish. He graduated with a BS in Science, Pre-Professional Studies from Notre Dame and, following his retirement from the NBA in 2008, earned an MBA with a concentration in Investment Finance from Duke University's Fuqua School of Business.



**JON ISHOP**  
DIRECTOR OF SPORTS MEDICINE  
HEAD ATHLETIC TRAINER

Jon Ishop begins his second year as Director of Sports Medicine/Head Athletic Trainer. Previously, he spent four seasons in the same role with the New Orleans Pelicans.

Prior to the Pelicans, Ishop served eight seasons with the NFL's Houston Texans as an assistant athletic trainer. In his role, Ishop oversees healthcare, prevention and rehabilitation of injuries and daily training room operations. A certified athletic trainer, he is also a National Academy of Sports Medicine (NASM) Performance Enhancement Specialist, Graston Technique Certified, a kinesiotope practitioner and a licensed massage therapist.

Ishop received his Bachelor of Science degree in kinesiology from the University of Texas at Austin and his master's degree in sports administration at the University of Houston. He traveled to South Africa during the summer of 2013 to participate in the NBA's Basketball Without Borders program.

A native of Houston, TX, Ishop currently resides in Ann Arbor with his wife Kedra, and sons Aedan and Zachary.



**ANTHONY HARVEY**  
STRENGTH AND CONDITIONING COACH

Anthony Harvey enters his second year as Strength and Conditioning coach with the Detroit Pistons after spending the previous two seasons as an assistant strength and conditioning coach with the Orlando Magic. He is responsible for the design and implementation of programs to address the team's need for strength, power, conditioning and overall performance.

Harvey earned his BS in Health Science Pre- Physical Therapy at Florida A&M University where he also worked in the field of fitness as well as strength and conditioning since 2005. Harvey played one year of Arena football before deciding to pursue a career in strength and conditioning.

A US Army veteran, Harvey has a 5th degree black belt in Goju. He holds certifications with the National Strength and Conditioning Association (CSCS) (RSCC) as well as National Association of Sports Medicine (PES) (CES).



**MIKE ABDENOUR**  
DIRECTOR OF TEAM OPERATIONS

Mike Abdenour begins his second season as director of team operations for the Detroit Pistons after 35 years as the team's athletic trainer. This will also mark his 40th overall season in the NBA.

Abdenour's name has been virtually synonymous with the Pistons since he first started as the team's trainer in 1975. He worked in Detroit for 17 seasons before joining the Philadelphia 76ers in 1992. After a three-year stay in Philadelphia, he returned to the Pistons in 1995. The 2015-16 season marks Abdenour's 20th in Detroit since his return.

Abdenour was always considered an integral part of Coach Chuck Daly's staff on the Pistons' championship teams of 1989 and 1990, leaving Detroit after the 1991-92 season to take the job in Philadelphia.

He originally joined the Pistons staff in 1975 making the jump to the professional level from Wayne State University. He has been a member of the NBA's tight training fraternity since making that move.

A long standing certified member of the National Athletic Trainers' Association, as well as a Performance Enhancement Specialist with the National Academy Sports Medicine, Abdenour has handled a number of prestigious duties during his tenure as a trainer in the NBA. Included on that list are serving as trainer for the 1979, 1994 and 2007 NBA All-Star games and the 1981 NBA All-Stars tour of mainland China. He served as secretary on the NBATA Executive Committee from 1987-89. He and his brother, Tom, made history of sorts in 1987, when they became the first brother training combination in professional sports as Tom was appointed trainer for the Golden State Warriors.

During the off-season Abdenour spends time with his wife, Janice, and his two sons, Michael and Keith. Abdenour and his family reside in Grosse Pointe.

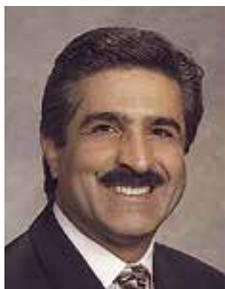


**GREG CAMPBELL**  
EXECUTIVE VICE PRESIDENT  
CHIEF FINANCIAL OFFICER

Greg Campbell enters his second year as Executive Vice President and Chief Financial Officer. Previously, he spent nine seasons with the Memphis Grizzlies including the last five as president of business operations. He spent his first four years with the Grizzlies as vice president of finance where he was responsible for the overall financial reporting of the organization and the corporate planning process to the ownership group.

Campbell brings 24-plus years of sports industry experience (14 in the NBA) including stops with the NHL's Los Angeles Kings (1989-90), the CFL's Toronto Argonauts (1991-94) and the AFL's Los Angeles Avengers (2001-04), dealing with Anschutz Entertainment Group (AEG) and STAPLES Center on a day-to-day basis regarding all finance and team operations. He has also served as the vice president of administration and chief financial officer for Champion Air (1995-98) as well as director of finance for the NFL's Los Angeles Xtreme (2000-01). Campbell served as the controller for the Los Angeles Clippers from 1989-91 and as director of special projects and new arena development during the 1994-95 season.

The Sarnia, Ontario, Canada native graduated from Laurentian University in Sudbury, Ontario in 1984 with a bachelor's of commerce degree specialized in sports administration. Campbell has served on several Board of Directors including the Memphis Food Bank and the Greater Memphis Chamber.



**MARIO ETEMAD C.E.C.**  
EXECUTIVE VICE PRESIDENT, OPERATIONS

Mario Etemad enters his 22nd season with Palace Sports & Entertainment in his current role as Executive Vice President of Operations. His responsibilities include ensuring the highest quality of the fan experience at every touch point throughout The Palace, DTE Energy Music Theater and Meadow Brook Music Festival. Etemad oversees the guest services, restaurant and concession stand operations at all three PS&E venues in addition to the security, parking, physical plant, conversions and housekeeping departments. He has directed numerous capital improvement projects across the organization's three properties, including over \$40 million in renovations at The Palace over the last four summers.

Etemad joined the organization in 1994 as its corporate executive chef and was named PS&E's Employee of the Year in 1996. Prior to joining the organization, he was a proprietor of multiple restaurants and related businesses and had served as executive chef and director of operations for various hospitality groups.

Etemad led the Michigan Culinary Olympic Team to an array of medals including Gold at the 2000, 1996 and 1992 at The World Culinary Arts Salon in Berlin, Frankfurt and Erfurt, Germany. His gold medal work has been documented and published in three different languages. Etemad is certified by the American Culinary Federation, and has been granted the distinguished honor of "Chef of the Year" by the Michigan Chefs de Cuisine Association in both 1996 and 1990. He was also the recipient of Presidential Culinary award.

Etemad has been a Michigan resident since 1977.



**CHARLIE METZGER**  
EXECUTIVE VICE PRESIDENT  
CHIEF MARKETING AND COMMUNICATIONS OFFICER

Charles Metzger enters his fifth season as Executive Vice President, Chief Marketing and Communications officer. His areas of responsibility include the marketing, advertising, fan experience, social media, community relations and communications areas of the organization for the Pistons and Palace Sports & Entertainment.

Prior to joining PS&E, Metzger served as Executive Vice President, Managing Director for McCann Worldgroup in Birmingham, Michigan. He also served as Chief Marketing Officer of McCann's U.S. Army account, was a member of the company's Management Board and led development of award winning integrated campaigns for General Motors in 2006 and Michigan Tourism in 2007-2011.

Metzger joined McCann in 1999 as its Vice President, General Manager of MOMENTUM, where he served as Managing Director of MOMENTUM, McCann's sales promotion and event marketing agency. In 2000, he was promoted to McCann's Senior Vice President, Director of Business Development, responsible for creating the company's New Business Department and agency growth plan.

Previously, Metzger was employed by Allied Domecq Spirits, USA in Southfield, Michigan and began his career in management while employed by Miller Brewing Company based in Milwaukee, Wisconsin, from 1988 to 1996.

Throughout his career, he has been a recipient of Crain's Detroit Business magazine's "40 under 40" in 2002, been honored with McCann's General Manager's award in 2001 and has served as a Board Member of the Michigan Chapter of the AAAA's and as a Board Member of The Cranbrook Institute of Science.

Metzger graduated from Miami University in Oxford, Ohio with a Bachelor's Degree in Business Administration.

EXECUTIVE VICE PRESIDENTS



**GREG CAMPBELL**



**MARIO ETEMAD**



**CHARLIE METZGER**

PISTONS PUBLIC RELATIONS



**KEVIN GRIGG**  
Vice President of Public Relations



**CLETUS LEWIS**  
Sr. Director of Public Relations



**MICHELLE FIKANY**  
Public Relations Coordinator



**MICHAEL HORAN**  
Public Relations Coordinator

PISTONS MEDICAL STAFF



**DR. STEPHEN LEMOS**  
Team Orthopedic Surgeon



**DR. TODD FRUSH**  
Team Physician



**DR. SADIQ HAQUE**  
Team Physician



**DR. DON NANNEY**  
Team Dentist



**DR. TOM PERRIN**  
Sports Psychologist

PISTONS BASKETBALL OPERATIONS



**ART LUPTOWSKI**  
Advance Scout



**ADAM GLESSNER**  
Pro Scout



**TOM BARRISE**  
Pro Scout



**AL WALKER**  
Pro Scout



**ROB WERDANN**  
Pro Scout



**DOUG ASH**  
College Scout



**DURAND WALKER**  
College Scout



**MAURY HANKS**  
College Scout



**ORONDE TALIAFERRO**  
College Scout



**J.R. HOLDEN**  
International Scout

PISTONS BASKETBALL OPERATIONS (CONTINUED)



**JASON FILIPPI**  
International Scout



**RYAN WINTERS**  
Video Coordinator



**T.J. SAINT**  
Asst. Video Coordinator



**SAMSON KAYODE**  
Asst. Video Coordinator



**JORGE COSTA**  
Software Engineer



**ZACH BRADSHAW**  
Analytics Software Engineer



**COLE ROBERTSON**  
Operations Assistant



**JESSICA SCHAEFER**  
Asst. Athletic Trainer



**MARK CRANSTON**  
Performance Rehab Specialist



**JORDAN SABOURIN**  
Asst. Strength and Conditioning Coach



**JERRY HENDON**  
Dir. of Team Security



**JOHN COUMOUNDOUROS**  
Equipment Manager



**ANTHONY BOWEN**  
Locker Room Attendant



**NANCY EMERY**  
Executive Assistant



**MISSY ERWIN**  
Executive Assistant

GRAND RAPIDS DRIVE BASKETBALL OPERATIONS



**OTIS SMITH**  
Head Coach



**RYAN KRUEGER**  
Assistant Coach



**DION GLOVER**  
Assitant Coach



**TOMMY ABDENOUR**  
Assistant Coach



**JON PHELPS**  
Director of Basketball Operations



**DENNY GLUNT**  
Video Coordinator



**DAVID GERMAINE**  
Athletic Trainer



**ROBERTO McBRIDE**  
Strength & Conditioning Coach

LEADERSHIP  
PLAYERS  
14-15 REVIEW  
RECORDS  
HISTORY  
NBA  
OVERTIME

